## In 2008, people laughed at me

I took them seriously!

## I challenged them

I will show them something that they have never seen before

### 2010: I started testing services company

Michael Bolton told me what I am getting into ©

# Most testers don't know a shit about business What a discovery!

### Speaking business language doesn't mean much

If you mess up, it is easily noticed

#### 2012: We had some experience with business

Some businessmen themselves don't understand business how sad we expect testers to learn it.

## I believe in tacit knowledge & skills

So much that I can now explain how other testers I worked with got some of my ideas without sharing it with them.

# We started focusing on how our customers make lose money.

Hit where it hurts the most!

### Our learning cycles:

I don't know -> I am the expert -> OMG!
 -> I suck! -> I know something.

# I showed some of our experiments in CAST 2013, it was a big hit.

Martin wanted to grab a copy of what we did to show it to people in Canada

## We realize we are not yet there!

We are way better than how we were!

### There are hasholes!

They don't care, they don't want to.
Hint: Hong Kong!

#### Welcome 2014

Enough talk, lets test!

# As long as there are people wanting to be successful, skilled testing will survive!

Just hoping people want to be successful

#### Lets Test 2015: I will have more new stories!

Kung Fu Panda 3! Skadoosh!